



MINISTRY OF TOURISM

PRESS RELEASE

FOR IMMEDIATE RELEASE

BOARD OF DIRECTORS FOR TOURISM TRINIDAD ANNOUNCED

Port of Spain, Trinidad – October 04, 2017 – An eight (8) member Board of Directors for the Tourism Trinidad Destination Management Company Limited (simply referred to as Tourism Trinidad Limited) was inaugurated on **October 04, 2017** by the Honourable Shamfa Cudjoe at the Ministry's offices at the International Waterfront Centre Tower C in Port of Spain.



The new Board of Directors will be chaired by Trinity Cross Holder and businesswoman Janelle Penny Commissioning and include the under-mentioned individuals: -

- Dwayne Cambridge - an accomplished Business Scientist and Project and Organisational Engineer
- Thomas Edward Lawrence - Chairman of the Trinidad and Tobago Civil Aviation Authority
- Dennis C. Ramdeen – experienced marketing specialist
- Heather Mac Intosh Simon - Lecturer at the Department of Modern Languages and Linguistics at UWI St. Augustine Campus
- Neil Mohammed - a qualified lawyer and President of the Trinidad and Tobago Aircraft Owners and Pilots Association and a Director of the Chaguaramas History and Military Museum
- Solange De Souza-Ransome - Attorney at Law
- Sydelle Olivia Marchan-Jairam - Attorney at Law

Tourism Trinidad Limited replaces the now dissolved Tourism Development Company (TDC). This entity is charged with three (3) main responsibilities: -

- 1) to market Trinidad's tourism offerings and facilitate the marketing and promotion of Trinidad and Tobago internationally in our key overseas markets.
- 2) to attract tourism investment and promote tourism business development in Trinidad
- 3) to promote education, awareness, and cooperation in advancing economic expansion through tourism.

In welcoming the Board, Minister Cudjoe stressed that now is the time “for us the people of Tobago and Trinidad to more clearly define our tourism products and develop strategic and targeted marketing plans that will optimise our country’s varied natural resources, abundant wildlife and flora and fauna, rich and diverse cultures and festivals and unspoilt environment. Our strategies must showcase our people’s warm and authentic hospitality and our energy and passion for living life”.

Tourism Trinidad Limited will focus on developing an aggressive marketing campaign, improving airlift, developing novel tourism products, strengthening stakeholder relationships and raising industry standards.

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