



**Government of the Republic of Trinidad and Tobago**

**Ministry of Tourism**

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**PRESS RELEASE FOR IMMEDIATE RELEASE**

Minister of Tourism Honourable Randall Mitchell met with Soca artiste, Patrice Roberts' whose song, "This is the place" and its accompanying video are generating interest for destination Trinidad and Tobago.

The patriotic song, which was written by Jason "Shaft" Bishop, highlights the various tourist sites and attractions, including Maracas Beach and the Temple in the Sea, with breath-taking views.

Minister Mitchell commended Ms Roberts for her timely and appropriate song during today's meeting. "Your video has attracted our attention. It is excellent and very patriotic. It is a well done video and we want to congratulate you on that production."

Minister Mitchell also added that creative works that promote destination Trinidad and Tobago would be welcomed as they work alongside the fulfilment of the Ministry's objectives.

Roberts, in expressing gratitude to the Minister said she was "awaiting on this call. I am excited and I am ready."

She said the song was written for the "short" 2018 Carnival but it was decided to withhold its release for the longer 2019 season.

Roberts said her song "is very patriotic and will attract many tourists to the country. I wanted to outline the beauty of Trinidad and Tobago in it (the song)."

She said "Trinidad has so many beautiful things, beaches and even the unity displayed during the flooding last year showed our beauty as a people. We take the negative situations and turn them into positive ones. We are happy people."

Roberts said she wanted all to see all that beauty in her video, which presents the dynamic diversity of Trinidad and Tobago.

Roberts has been a headline act in the soca industry for the past several years, becoming the youngest female Road March winner in 2006 when she and Machel Montano performed the song "Band of the Year."

The Ministry of Tourism expresses the hope that all who contribute to the country's cultural product will continue being ambassadors of value.

Well done, Patrice Roberts.

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