



MINISTRY OF TOURISM

PRESS RELEASE

FOR IMMEDIATE RELEASE

TOURISM BRIEFING FOR OVERSEAS DIPLOMATIC APPOINTMENTS



Port of Spain, Trinidad – April 13, 2017 –The Ministry of Tourism hosted on Tuesday April 11, 2017 a tourism briefing for newly appointed High Commissioner for the Republic of Trinidad and Tobago to the United Kingdom, His Excellency Orville London, and Her Excellency Tracy Davidson-Celestine, Ambassador for the Republic of Trinidad and Tobago to Costa Rica.

The objective of the briefing, conducted by Ms. Ethlyn John, Acting Permanent

Secretary of the Ministry and other senior tourism executives, was to sensitise and equip our Overseas Representatives with information that would assist them in promoting destination Trinidad and Tobago in their assigned countries.

During her welcome remarks, Ms. John committed to strengthening the Ministry's existing ties, and collaborating even more closely, with this country's Overseas Missions as the local tourism sector continues to play a key role in the economic transformation of Trinidad and Tobago.

Comprehensive PowerPoint presentations were made on the National Tourism Policy, other sub tourism policies as well as our Convention Bureau and the recently launched GoTrinBago mobile application. Among the many areas discussed were visitor safety and security and optimizing the use of our Diaspora in terms of investment and marketing destination Trinidad and Tobago.

April 13, 2017

For more information, contact:

Sherma Mitchell, Manager Corporate Communications
Ministry of Tourism
Levels 8 & 9
Tower C, International Waterfront Centre, Port of Spain
Trinidad and Tobago, **WEST INDIES**

Phone: (868) 624-1403 Ext. 248, 689-5198 (M)
Fax: (868) 625-3894